

DOaccelerate

The Innovation Turbo for
Challenges in Digitalization

City of Dortmund
Economic Development
Agency



The digital cooperation project **DOaccelerate** connects regional SMEs with international start-ups. We offer a safe framework for an intensive one-week collaboration. The goal is to bring together business challenges and custom-fit solutions.

Goals and added value for your start-up

- Customer acquisition for start-ups
- Access to new attractive markets
- Intensive development of an exciting network in the region
- Short, resource-saving programme duration of one week
- Knowledge transfer
- Increase of innovative strength through new impulses

Main Topics

Digitalization issues including smart city, artificial intelligence, connected factory, data security, data analysis

DOaccelerate Review

12 business challenges were worked on together with international start-ups. Concrete contract negotiations or commissions for further cooperation are already taking place.

DOaccelerate: September 2022

We are now looking for business challenges for the third round of **DOaccelerate**.



Step 1:

Companies define their challenge with our support



Step 2: (Early) Summer 2022

Search for you, the international start-up through **DOaccelerate**



Step 3: Summer 2022

The company selects its preferred start-up and invites it to **DOaccelerate**

Our Programme saves your Resources:

Challenge application (ca. 2h), Kickoff, get to know company (ca. 1h), Digital **DOaccelerate** week in 09/22 (ca. 6h spread over 5 days), Final presentation (ca. 2h)

Example Challenges from Companies in 2020/21

There are numerous opportunities for digitalization along the **value chain**, for example: logistics, communication, human resources...

- Semantic analysis of texts in digital media, blogs or social media
- Interactive maintenance of spaces
- Optimisation of staff deployment & visualisation of utilisation for control purposes
- Smartphone-based operational solution for a complete entrepreneurial ecosystem

Companies from DOaccelerate 2020 und 2021



Current Project Management Team:



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Our Cooperation Partners:



Industrie- und Handelskammer
zu Dortmund



Fachhochschule
Dortmund
University of Applied Sciences and Arts

